Attorney's Docket No.: 12000097-0005-002 Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)
Jonas L. Steinman et al.)
Application No: 10/043,888) Examiner: Duran, Arthur D
Filed: January 10, 2002) Art Unit: 3622
For: METHOD AND APPARATUS) Confirmation No: 6273
FOR SERVING OR DELIVERING ADVERTISEMENTS FOR A WORLD)
WIDE PAGE)

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Final Office Action dated March 30, 2009 and Notice of Panel Decision from Pre-Appeal Brief Review dated July 23, 2009, reconsideration of the above-referenced patent application is requested in light of the following amendments. A request for continued examination accompanies this paper.

Amendments to the specification begin on page 2 of this paper.

Amendments to the claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 8 of this paper.